



PRESS RELEASE

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barox partners with leading solutions provider SINPRO

barox Kommunikation AG, the global manufacturer of professional standard switches, PoE media converters and IP extenders, has announced a new partnership with leading Balkans security solutions provider, SINPRO.

Based in Maribor, Slovenia, SINPRO is a leading developer and solutions provider for a wide range of integrated hardware and software solutions, including InCentred event management platforms, video management system, video analytics and asset tracking.

Providing specialist solutions and expertise to system integrator customers across the Balkans, Central and Southern Europe, and Central Asia, SINPRO are dedicated to sharing the barox ethos of how important a solution-oriented strategy is when selecting system components to transmit video and data, to work reliably with physical security.

With their project-driven approach, SINPRO is determined to ensure system integrators will capitalise on the many benefits to be gained from joint solutions with barox, particularly as both companies are dedicated to providing best-in-class technologies.

“As a leading Ethernet switch and PoE solutions manufacturer dedicated to video solutions, barox technology can perfectly fit any project requirement, to provide the highest level of management and control features for the end user,” says Slava Merculov, Director at SINPRO. “Reliability, stability and interoperability are all important factors of the barox and SINPRO partnership, where we aim to get designed and delivered systems working without any interruptions.

“In addition, we chose barox as our switch partner based on their depth of customer support, detailed product documentation and an intelligently structured product portfolio, suitable for any application. barox products are also proven to be extremely reliable, which is an attribute that will enhance our strategic alliance, along with their focus on providing product and third-party plug-in updates. In fact, their range of manufacturer VMS integration plug-ins is unrivalled in the switch sector.

“We are looking forward to extending the reach and benefits of the barox Ethernet switch range to our customers. We’re also aiming to integrate the barox Ethernet switch range into the SINPRO enterprise class InCentred products, to provide even more specialist solutions for system applications across industrial, commercial, municipal, banking, transportation, Smart cities, energy and many more.”

Commenting on the new partnership, Rudolf Rohr, barox Co-Founder & Managing Partner said: “We are delighted to announce our partnership with SINPRO, a move that will extend the provision of high-performance IP video transmission products to many new customers, via a like-minded provider of high-quality end-to-end system solutions.”

For more information on the full range of barox managed and unmanaged industrial media converters and professional PoE video Ethernet switches, customers can contact barox on Tel: +44 (0)1622 910044 Email: info@barox.uk or visit www.barox.uk

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