



## barox high performance 'Switches made for Video' now available through Amstergi

**barox Kommunikation AG, the global manufacturer of professional standard managed and unmanaged switches, PoE media converters and IP extenders, has announced a new partnership with leading Middle East video surveillance, access control and structured cabling distributor, Amstergi.**

Established in 2004 and headquartered in Dubai, Amstergi is an end-to-end supply chain distributor offering security integrators in the UAE and Qatar, a single source of supply, stocking a wide range of the most prominent technology brands. The distributor's value-added services include distribution, product management, logistics, pre & post-sales support and manufacturer supported product training.



### Integrated IP solutions

For Middle East system integrators and specifiers, barox's capability to integrate their advanced Device Management System (DMS) network monitoring tool is unique in the video surveillance market and greatly extends leading VMS/PSIM's control functionality, via the unique range of barox integration plug-ins. Enabling easy integration to barox Ethernet switches, the company's wide range of plug-ins includes integration to Milestone, Genetec and Geutebrück video management control solutions.

Allowing system integrators to quickly identify network/device issues, barox integration delivers enhanced diagnostic data, showing the status of cameras and switches via the DMS. Featuring numerous helpful network monitoring functions, faults and outages can be diagnosed remotely, and other barox tools, including PoE monitoring, cable diagnostics and remote switch traffic monitoring, enable per port live data traffic to be shown on a graphical chart, allowing the whole video network and all connected cameras to be analysed. Saving time and money on the requirement for on-site engineering visits, if a network camera fails to respond, barox switches can be used to select a device and send a re-boot command.

# intersec

16 - 18 January,  
2024  
Dubai, UAE

### Intersec 2024 report

At this year's Intersec show, the Amstergi booth showcased barox 'Switches made for Video' rack mount and DIN rail Ethernet switches, 90W PoE, DMS management and full integration to Milestone XProtect® Video Management Software. "We are delighted to have launched our new partnership with barox, a leading manufacturer of high-performance Ethernet switches, at the Middle East's leading security show," said Rohit Khubchandani, Chief Sales Officer at Amstergi. Visitors to our stand discovered that barox are the only switch manufacturer to integrate with Milestone, and that Amstergi is now the one stop shop for barox products in the UAE and Qatar. We're looking forward to supporting the barox brand and the many advantages that their specialist range of switches, specially designed for the demands of video networks, offers professional system integrators in the Middle East."

Commenting on the new distributor partnership, Luis Coello, EMEA Sales Director at barox said: "Amstergi's recognition of barox and its ISO 9001/14001/27001 accreditation as a trusted partner, shows their commitment to quality, high-end hardware, which can satisfy integrators needs for reliable, high-performance video transmission, particularly within a region renowned for its high humidity and extremely high temperatures. We look forward to further supporting Amstergi customers with barox best-in-class cyber secure switches, designed to provide significant added value for operators of professional video security systems, in sectors such as government agencies, transportation, oil & gas, aviation, retail, and border control."

"For barox, the new partnership with Amstergi is an important step in supporting system integrators with high-quality IP video transmission products in the Middle East," says Rudolf Rohr, barox Co-founder & Managing partner. "We are looking forward to working with Amstergi, who like barox, place great emphasis on customer support and training programs."

[Find out more >](#)

For more information on the full range of barox managed and unmanaged industrial media converters, professional PoE video switches and integration plug-ins, customers can contact either Amstergi on Tel: +971 4 448 7676, Email: [rohit.khubchandani@amstergi.com](mailto:rohit.khubchandani@amstergi.com), or barox via Luis Coello at Email: [luis.coello@barox.de](mailto:luis.coello@barox.de) Full product information is also available on the barox website: [www.barox.ch/en](http://www.barox.ch/en)